Digital Colouring + Artist Statement

Instructions

1. DIGITAL COLOURING

The colours:

- Support your environmental message
- Are inspired by the original animal
- Show contrast

No background colours are needed.

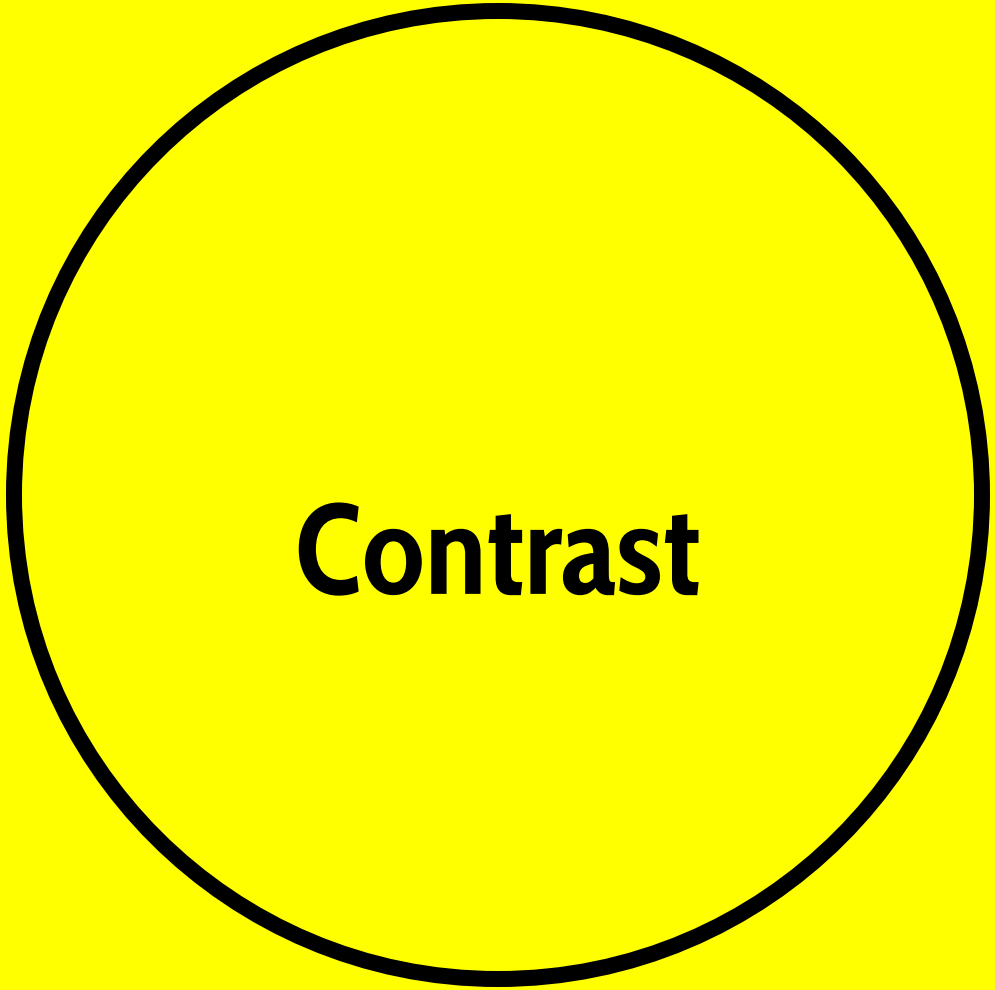
2. ARTIST STATEMENT

- Why you chose this animal
- How it is related to your environmental message
- What the animal's costume/props represent
- At least 50 words

What do you notice about the colours of these characters vs. the original animal?

The colours have been brightened to look more eye-catching on screen

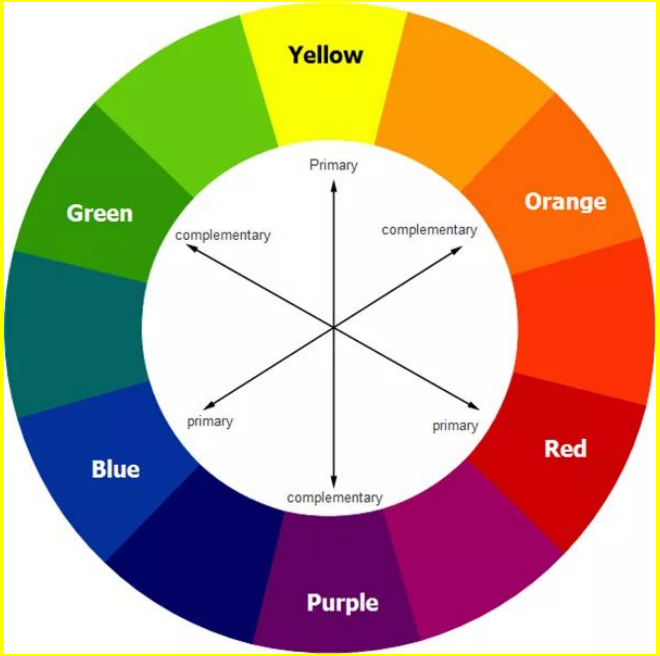
The colours chosen are similar to the real animal, but have to be bright enough so that the outline is still visible.


Contrast

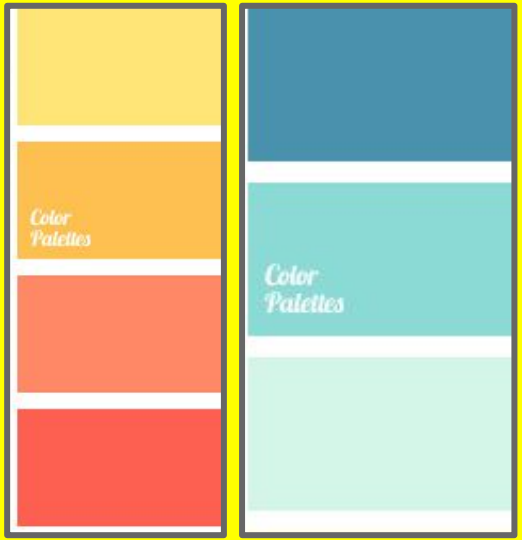
Main colour - White vs. Contrasting Pink
Main colour - Orange-Brown vs. Contrasting Blue
Main colour - Dark Grey vs. Contrasting Blue & Red

Ensure your design has contrasting colours in terms of:

COLOUR



SHADE



How to choose colours

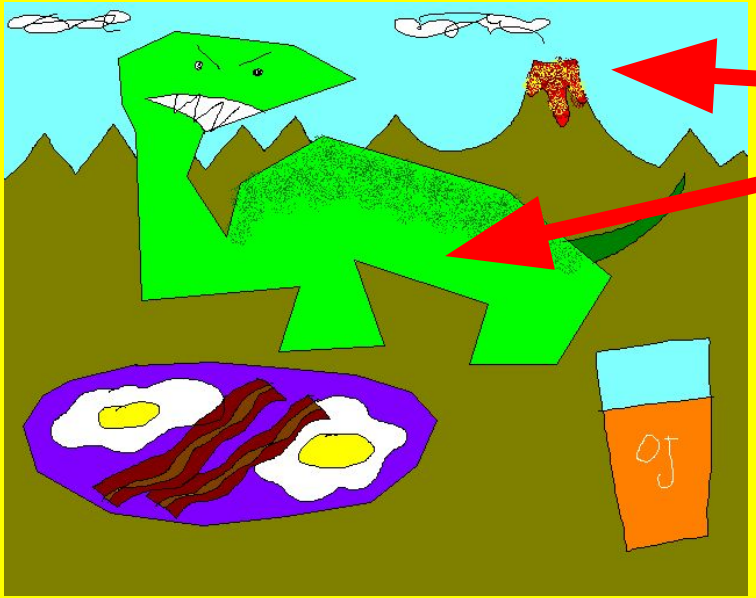
NOTE

Keep your colour choices simple.

Stick to 3-4 colours.

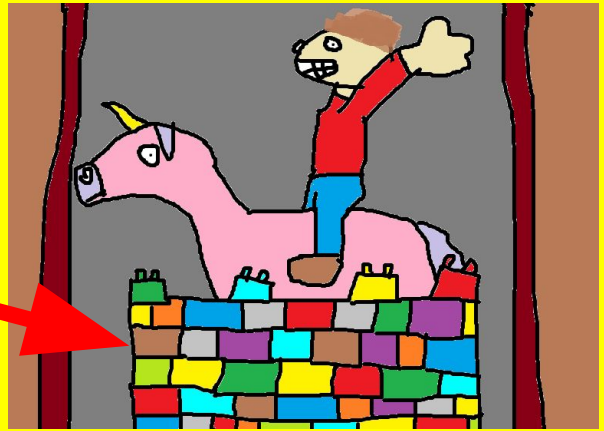
- 1 **main colour for the body**
- 3 other contrasting colours

Things to avoid



"Highlighter" colours

Using more than 3-4 colours in your entire drawing



Recap

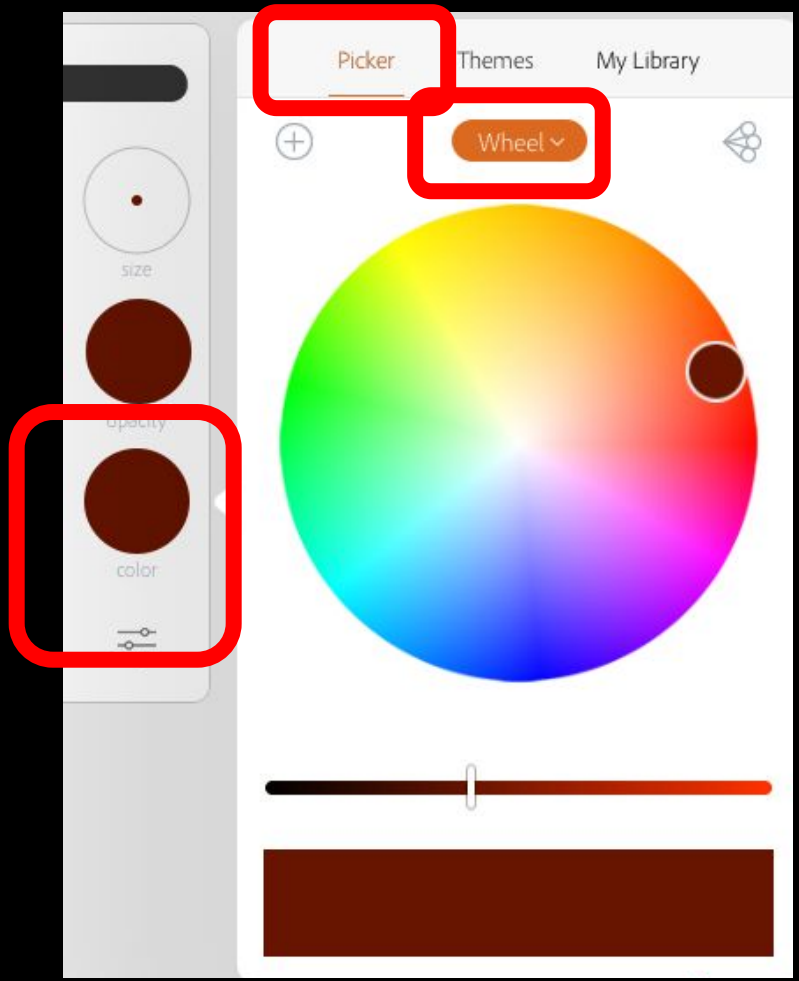
Your colours must:

- Be related to your **environmental message**
- Be inspired by the **original colours** of the animal
- Show **contrast** of colour and shade
- Ensure the **outline** is still visible

You do not need to colour the background.

Let’s begin

1. Open your project.
2. Duplicate document.
3. In your newly duplicated document:
    a. Delete unwanted layers
    b. Merge all layers with your outline
4. Using any brush, click on “Colour”
5. Select the “Picker”
6. Select the “Wheel”



WARNING

DO NOT CHOOSE
“HIGHLIGHTER”
COLOURS ALL
THE WAY AT THE
EDGE OF THE
WHEEL

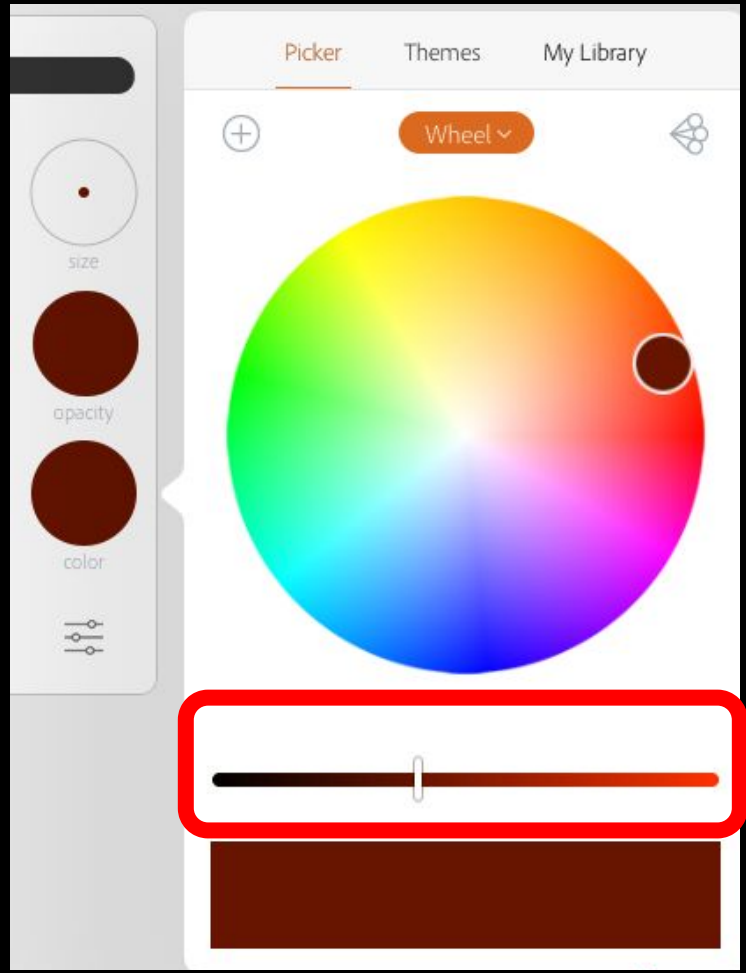
7. **Choose your colour** and adjust its shade by dragging the slider below the wheel.

8. Go to the part of your drawing you wish to colour.

9. Press and hold until the shape is filled.

10. If you cannot fill the shape, zoom in and find gaps in the outline.

11. Use the colour you have picked to draw a line and close the gap. Then try to fill again.

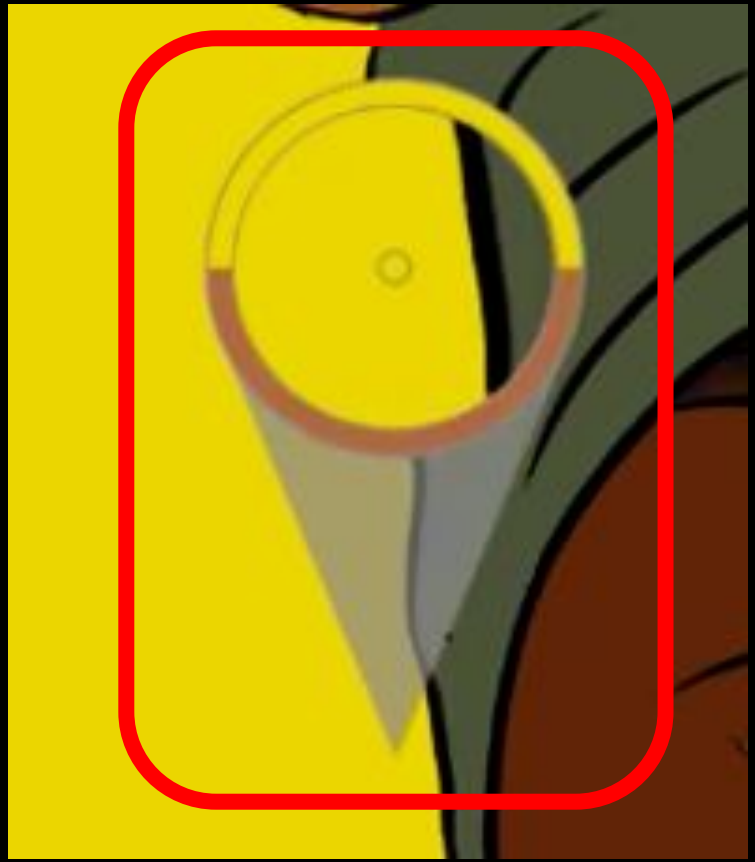


12. You can also pick original colours from your animal by going to the Adobe Stock image layer.

13. Open any brush.

14. Press and hold on “Color” until you see this diagram.

15. Drag the colour picker to the colour you wish to use.



Artist Statement

1. When your work is fully coloured, upload it to Padlet.
2. In Padlet, type your **50-word artist statement** with your upload, explaining:
   a. **Why** you chose this animal
   b. How it is related to your **environmental message**
   c. What the animal's **costume/props** represent.

CA2 30% Full-Colour Design & Artist Statement

- 2E1 Colour + Statement
- 2E2 Colour + Statement
- 2N1 Colour + Statement
- 2N2 Colour + Statement
- 2N3 Colour + Statement